



 **DOMAIN  
COMPANIES**

*my* **COMMUNITY**



**Annual Report  
2019**

# Introduction from our Co-CEO

At Domain, we know and appreciate the power of community. Since starting Domain in 2004, community engagement has been at the heart of our business. Domain's developments are only as strong as the communities they're a part of, and it's been a joy to see our efforts culminate in 2019 and continue to grow. Writing this in 2020, with parts of the country slowly emerging from the COVID-19 crisis, we're reminded of how important public and private partnerships are.

When we talk about community engagement, we're talking about the countless ways that Domain can make a long-lasting social impact. It deeply informs how we ask questions as a company, the DNA of our corporate culture, and the resident and member experience across the portfolio.

So whether it's through resident services, volunteerism, corporate giving, or special events, I want to thank the team members, residents, and partners that make it all possible. From New Orleans to Brooklyn, from Baton Rouge to Staten Island, furthering our work has taught us that the big and small ways we support our communities are what allow us to stand alongside them.

Here's to a great year, and an even brighter future!

-Matt Schwartz  
Co-CEO, The Domain Companies



## 2019 by the Numbers

\$265,072

21%



donated through  
MyCommunity and beyond

increase in employee  
volunteer hours in 2019

# myCOMMUNITY

The MyCommunity program is Domain's corporate citizenship platform, founded on the belief that companies can play a vital role in shaping our communities. The program supports local nonprofits through donations, volunteerism, and advocacy, all aligning with three philanthropic pillars: support of at-risk populations, workforce development, and community renewal.



*"The level of effort demonstrated by Domain was simply unparalleled to any other outside volunteer efforts ever gifted to OHL, and even years later, the positive results from that day are very much visible."*

Ed Carlon, CEO, Odyssey House Louisiana



NEIGHBORS HELPING NEIGHBORS

*"It is our honor to enjoy the thoughtful and brawny support of a mission driven company like The Domain Companies. North Brooklyn Angels looks forward to continuing to serve together."*

Felice Kirby, Executive Director, North Brooklyn Angels



*"I've always thought of Domain as a company authentically interested in social impact. When Domain found out about our mission they reached out to us and were eager to assist us in any way possible."*

Sister Mary Lou Specha, Executive Director, Hotel Hope



EDEN HOUSE

*"Domain has been a partner for 3 years and the engagement of their staff has been incredibly supportive to the work we do with victims and survivors of human trafficking and commercial sexual exploitation."*

Susan Dietzel Ph.D., Executive Director, Eden House



1,717

Domain volunteer hours

\$42,392

Value of volunteer hours



\$50,983

MyCommunity donations

\$265,072

Total annual contributions



21

MyCommunity partners

23

Volunteer opportunities offered

# MyCommunity Mission Moments

..... *5 Years of Celebration* .....

## Odyssey House Louisiana

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2019 marked the **fifth anniversary of Domain's holiday party** with Odyssey House Louisiana. Each year, members of the Domain team host a holiday party with food, gifts, and celebration for the men and women working towards recovery.



..... *Art Popup* .....

## YAI: Seeing Beyond Disability

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YAI serves adults with intellectual disabilities across New York City's five boroughs. In April 2019, Eleven33 in Greenpoint, Brooklyn hosted "Sounds of Brooklyn," a month-long **art gallery popup** for YAI's arts program, giving real world experience to their working artists.



..... *Site Donation* .....

## Crescent City Farmers Market

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For three years Domain has **donated the space** for the weekly Downtown New Orleans Farmers Market. This market showcases the work of dozens of local farmers, fishers, and vendors alongside programs that tackle food insecurity and access to nutritious foods.





# Team Domain

Our people are the heartbeat of Domain, and we believe in supporting them as they pursue their philanthropic passions. Our Volunteer Time Off (VTO) program allows for eight hours of annual Paid Time Off to be used for volunteerism.

Domain's entire team participates in projects that range from capital improvements to skills-based support. Our VTO days are designed for greatest impact to our nonprofit partners and team members alike.

In 2019, our team participated in 23 volunteer opportunities. We accumulated 1,717 hours with a value of \$42,392.



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## Nonprofit Partners:

- CASA New Orleans
  - Community Health Action Staten Island
  - Dress for Success New Orleans
  - Eden House
  - Electric Girls
  - East New York Farms
  - Front Yard Bikes
  - God's Love We Deliver
  - Gowanus Canal Conservancy
  - Jazz and Heritage Foundation
  - Louisiana SPCA
  - Materials for the Arts
  - North Brooklyn Angels
  - Odyssey House Louisiana
  - Ronald McDonald House of South LA
  - Second Harvest Food Bank
  - SOUL NOLA
  - YAI
- 



# Greening The Domain Companies

Incorporating sustainability and environmental equity initiatives was an important focus in 2019. Our team logged volunteer hours planting trees in flood-prone areas of New Orleans, doing environmental cleanup in Gowanus, Brooklyn, and working at an urban farm in East New York.



## HIGHLIGHTS

- Louisiana Community Day with Sustaining Our Urban Landscape (SOUL) cluster-planting 122 trees in New Orleans
- Urban farming and building projects and onsite youth workshops with East New York Farms
- Greening Greenpoint community cleanup with residents and team members
- New York Community Day with The Gowanus Canal Conservancy and The Friends of Thomas Greene Park performing seasonal tree care, park cleanup, and composting





# Creating Community

Domain's residents come from all walks of life, so we strive to provide those in-need with support services and valuable growth and development opportunities. Our resident services team achieves this by focusing on the areas of health and wellness, arts and culture, and life skills, tailoring onsite programs to the specific needs of vulnerable youth, adult, and senior residents.

900  
Programs

1700  
Attendees



Arts and Cultural Excursions



Youth STEM Opportunities



Fitness and Yoga Classes



Financial Literacy Workshops



Senior Support Services



Healthy Cooking Demonstrations



Continuing Education Panels



# Our Future ... 2020 Vision

2019 was a remarkable year, where Domain harnessed our human and financial resources to make an impact for the 21 MyCommunity partners and other nonprofits that inspire our work.

Domain's efforts continue in 2020, with the expansion of our portfolio to include Salt Lake City and the Bronx. We welcome the opportunity to further our commitment to serving as valuable corporate partners, growing our financial contributions and employee volunteer platform. The possibilities are endless, and we're just getting started.

To every nonprofit that allowed us to champion your work, to every team member that put in a volunteer hour, to our leadership team that walks the walk – thank you, and get ready for more in 2020!